

Connecting the



حصاد كلية الإدارة والاقتصاد

College of Business and Economics

Year 2023-2024

CBE  
NEWSLETTER

Academic Year 2023/2024

جامعة قطر  
QATAR UNIVERSITY



كلية الإدارة والاقتصاد  
COLLEGE OF BUSINESS AND ECONOMICS

# Contents

## STRATEGIC DIRECTION AND DEAN'S MESSAGE

4

DEAN'S MESSAGE	5
VISION, MISSION, VALUES	6
STRATEGIC GOALS AND CBE STRATEGIC PLANNING RETREAT	7

## CBE RANKING & AFFILIATIONS

8

OUR MBA RANKS 2ND BEST IN THE MIDDLE EAST AND AFRICA ACCORDING TO QS WORLD UNIVERSITY RANKINGS	9
UPDATED QS WORLD UNIVERSITY RANKINGS BY SUBJECT	9
CBE BECAME A MEMBER OF PRME	9
CBE BECAME A MEMBER AT THE GLOBAL BUSINESS SCHOOL NETWORK (GBSN)	10

## ADAPTABLE AND ENGAGING LEARNING APPROACHES

11

COURSES THAT INTEGRATED SIMULATIONS / TECHNOLOGY DURING 2024/2023 ACADEMIC YEAR	12
INTEGRATING 3D PRINTING IN THE ENTREPRENEURIAL AND INNOVATION MINDSET COURSE	12
SUBMITTED A PROPOSAL FOR CURRICULUM REVAMPING	12
COURSERA: JOB READINESS & EMPLOYABILITY SKILLS (JRES) & ENGLISH PROFICIENCY (EP)	12

## BUSINESS COMMUNITY ENGAGEMENT AND SOCIETAL IMPACT

13

SIGNING AN AGREEMENT WITH THE CIVIL SERVICE AND GOVERNMENT DEVELOPMENT BUREAU IN THE FIELD OF TRAINING RESEARCH AND CAREER DEVELOPMENT	14
COLLABORATION WITH MIN. OF COMMERCE IN AUDITORS' QUALIFYING	14
SIGNING OF A LETTER OF INTENT BETWEEN QATAR SHELL SERVICE COMPANY W.L.L. AND QATAR UNIVERSITY DURING QATAR ECONOMIC FORUM	14
QU'S COLLEGE OF BUSINESS AND ECONOMICS AND THE CASE CENTRE SIGN MOU TO ADVANCE BUSINESS EDUCATION THROUGH CASE STUDIES	15
ADVISORY COUNCIL 1ST & 2ND MEETINGS	15
ROUNDTABLE: SELF-EMPLOYMENT AND THE SOCIOECONOMIC ENVIRONMENT IN QATAR AND THE REGION	15
PARTICIPATION IN "MADE IN QATAR" EXHIBITION	16
1ST SYMPOSIUM ON SUPPLY CHAIN AND LOGISTICS IN QATAR	16
3RD INTERNATIONAL CONFERENCE ON FISCAL POLICY AND ECONOMIC DEVELOPMENT	16
HELD MANY WORKSHOPS, SESSIONS, AND VISITS	17
ELITE BUSINESS SUMMER CAMP	17

## **INNOVATION AND ENTREPRENEURSHIP INITIATIVES** 18

6TH ENTREPRENEURSHIP FOR SUSTAINABILITY & IMPACT CONFERENCE (ESI)	19
ENTREPRENEURSHIP AWARDS	19
AL FIKRA NATIONAL ENTREPRENEURSHIP COMPETITION	19

## **ADVANCING THE GOALS OF SUSTAINABILITY** 20

LAUNCHING THE MENA BUSINESS SCHOOLS ALLIANCE FOR SUSTAINABILITY (MEBAS)	21
SUSTAINABILITY GAME COMPETITION	22
CASE WRITING WORKSHOP FOR THE MEBAS FACULTY MEMBERS - CYPRUS	22
QATAR CSR SUMMIT	23

## **RECOGNITIONS AND ACHIEVEMENTS** 24

CBE ACHIEVEMENTS: AACSB'S INNOVATIONS THAT INSPIRE 2024	25
FACULTY ACHIEVEMENTS	25
STAFF ACHIEVEMENTS	26
STUDENT ACHIEVEMENTS AND GRADUATION	27
CBE AWARDS	29

## **IMPACTFUL KNOWLEDGE CREATION** 31

### **IMPACTFUL INTERNATIONAL COLLABORATIONS** 33

LAUNCHING THE AFRICAN BUSINESS SCHOOLS PROJECT	34
GBSN COMPETITION	34

## **LEVERAGING OUR ALUMNI NETWORK** 35

CBE ALUMNI GATHERING 'خريج كفو'	36
PARTICIPATION IN THE ANNUAL QU ALUMNI GATHERING 'حفل لم الشمل'	36

## **NEWS AND UPDATES** 37

QU UNVEILS ITS NEW VISUAL IDENTITY - NEW QU AND CBE LOGO	38
NEW ADDITIONS TO CBE FAMILY	38
PROMOTED FACULTY	39
NEW APPOINTMENTS	39

The background is a solid maroon color. It features an abstract geometric pattern consisting of several circles of varying sizes and thin white lines that connect some of them, creating a network-like structure. One circle is partially visible in the top left, another in the top right, a larger one in the center-right, and others at the bottom and left edges.

# 01

## **STRATEGIC DIRECTION AND DEAN'S MESSAGE**



## Dean's Message

As we start this academic year, I am excited to share the second issue of our college newsletter, «Connecting the Dots.» This newsletter aims to maintain our connections with stakeholders both within and outside our college. In this issue, we share updates on recent activities, introduce new initiatives, highlight the achievements of our faculty and students, and express our gratitude to all those who have supported us.

The landscape of business education is evolving rapidly, marked by significant changes and disruptive trends. Business itself is embracing a more holistic approach to value creation, where financial success aligns with positive environmental and social impacts. Therefore, the College of Business and Economics continues to push boundaries and develop an educational model that addresses global challenges and nurtures capable, agile, and resilient leaders. We are emphasizing hands-on learning experiences, fostering strong relationships with community and business leaders, and promoting a culture that encourages innovation at all levels. Our ultimate aim is to equip our students for success in a dynamic business environment.

We are enthusiastic about continuing our journey and collaborating with our stakeholders, both internal and external, to reach new heights. I extend my sincere appreciation to my colleagues at CBE, as well as our students, alumni, industry partners, sponsors, and college friends for their continued support and invaluable contributions to the college's success this year. It has been a remarkable year, made possible by all of you.



**Prof. Rana Sobh**

*Dean  
College of Business and Economics*

## Vision

To lead regionally in providing business education and conducting research that advance sustainable development and create a positive societal impact.

## Mission

To produce competent and socially responsible graduates committed to make a positive impact in their organizations and communities. We develop innovative solutions to business and societal challenges in Qatar and beyond through applied research and industry collaborations.

## Core Values

Aligned with its vision and mission statements, the CBE is committed to seven core values that are crucial to achieving its strategic goals:

### Integrity

as the guidance in all our activities.

### Collegiality

as a fundamental principle that governs our behaviors.

### Respect

as the bond with which we value inclusion, diversity, and local culture.

### Excellence

as a driver for teaching, research, and services.

### Innovation

as an imperative for intellectual curiosity, creativity and change.

### Sustainability

as a core principle that guides our business practices and promotes equity, ethics, and the welfare of our communities.

### Engagement

as the manifestation of full involvement with our stakeholders.

## Strategic Goals

### ● 01 | Educational Excellence

To create a stimulating educational experience that inspires students and empower them to make a meaningful contribution to organizations and society.

### ● 02 | Impactful Research

To conduct impactful research on business and society in areas of national and global priorities.

### ● 03 | Institutional Excellence

To excel in sustainable organizational and operational practices.

### ● 04 | Advancing Sustainability

To advance sustainability and socially responsible practices in all aspects of our business education, research, and operations.

### ● 05 | Engagement Excellence

To enhance engagement with our stakeholders to create opportunities for enriching education, strengthening research, and generating socioeconomic impacts.

## CBE Strategic Planning Retreat

The CBE organized a Strategic Planning Retreat at Al Massila Resort on Tuesday, 26 December, 2024. The event theme was Palestine where the participants expressed their connections to the theme through attire or accessories related to Palestine. The participants, a diverse mix of faculty, students, alumni, and staff, were tasked with discussing and offering feedback on the strategic elements of the college's strategic direction. Through collaborative conversations and a range of viewpoints, these stakeholders played a pivotal role in shaping the strategic vision of CBE, highlighting key priorities such as innovation, inclusivity, and sustainable advancement.



The background is a solid dark orange color. It features several light orange geometric elements: a large circle in the top left corner, a smaller circle in the top right corner, a medium-sized circle in the center-right, and a large circle in the bottom right corner. Thin light orange lines connect these circles, forming a network-like structure. The number '02' is prominently displayed in a large, light orange, sans-serif font on the left side.

# 02

## **CBE RANKING & AFFILIATIONS**





### **Our MBA ranks 2nd best in the Middle East and Africa according to QS World University Rankings**

CBE is excited to share that our MBA program maintained its second-place ranking, for the second year in a row, in the QS Global MBA Rankings 2024 for the Middle East and Africa region and 94 globally. This recognition is a testament to the program's high quality and its commitment to providing students with the skills and knowledge they need to succeed in the global business world.

### **Updated QS World University Rankings by Subject**

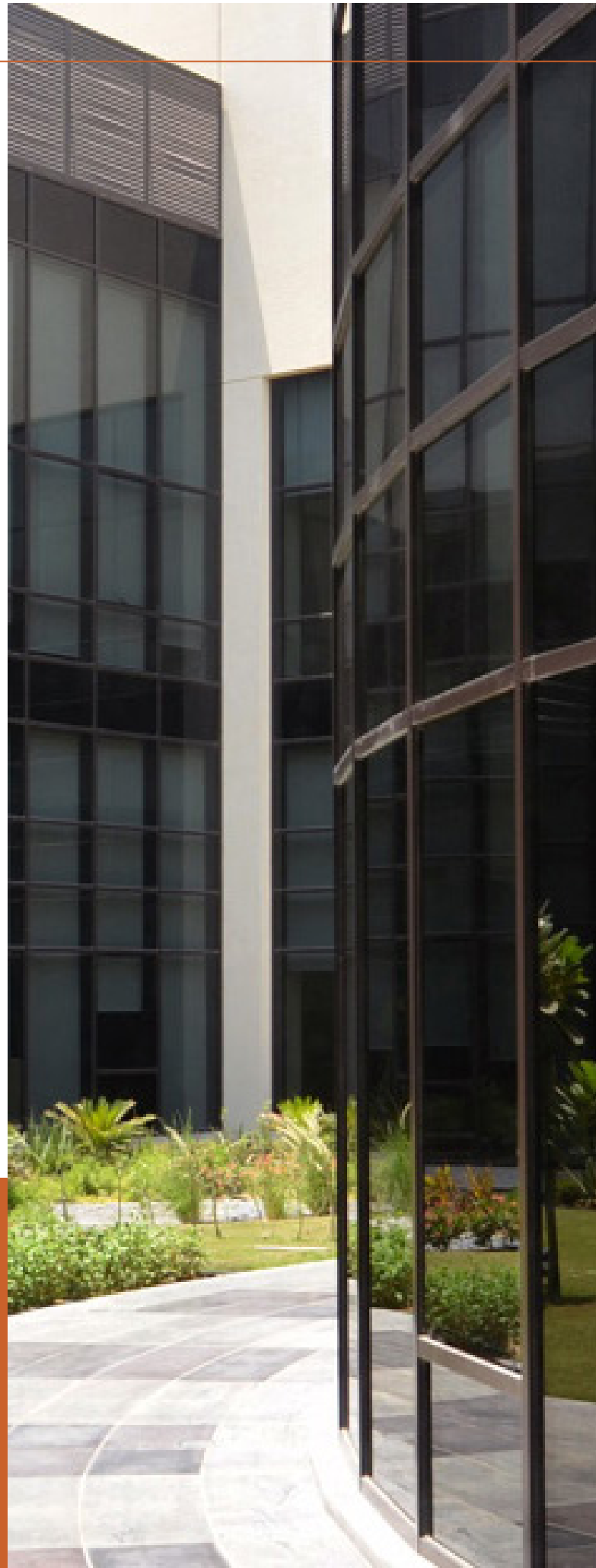
CBE is pleased to present the latest QS World University Rankings by Subject, highlighting its outstanding performance across a range of academic disciplines. These rankings underscore CBE's dedication to academic excellence and advancement in education.



### **CBE Became a Member of PRME**

CBE has officially joined the Principles for Responsible Management Education (PRME), a United Nations-supported initiative that aims to raise the profile of sustainability in classrooms through Six Principles focused on serving society and safeguarding our planet.

By becoming a member of PRME, CBE has committed to integrating the Six Principles that emphasize serving society and protecting the environment, reinforcing our dedication to sustainable practices and shaping responsible future leaders.

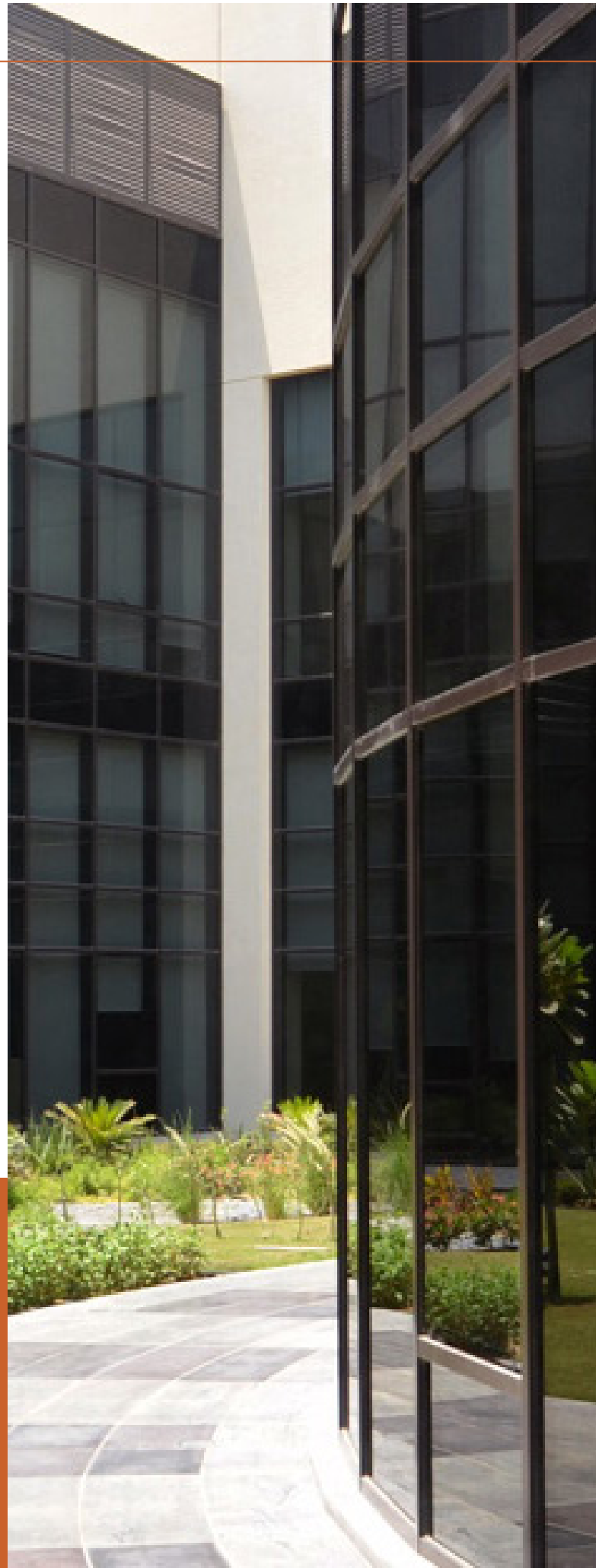




### **CBE Became a Member at the Global Business School Network (GBSN)**

The College of Business and Economics has become a member of the Global Business School Network (GBSN), a prestigious network of over 150 top schools committed to making a profound impact on sustainable development worldwide through education, research, and community engagement.

CBE encourages its community to take full advantage of the opportunities offered by GBSN. All members can access the GBSN online membership portal, which serves as a channel to engage in various events and initiatives, receive all member information, and connect with fellow members. Students, faculty, and administrators are invited to sign up and create profiles in the GBSN member portal.



The background is a solid teal color. It features several faint, light-blue geometric elements: a large circle in the top-left corner, a smaller circle in the top-right corner, a medium-sized circle in the bottom-left corner, and a large circle in the bottom-right corner. A network of thin, light-blue lines connects these circles, creating a web-like pattern. The number '03' is prominently displayed in the upper-left area in a large, light-blue, sans-serif font.

# 03

## **ADAPTABLE AND ENGAGING LEARNING APPROACHES**

During the past academic year, we have launched a range of new projects and innovative programs to actively engage our students and prepare them for successful careers and fulfilling lives. To achieve this objective, we have incorporated a variety of business simulations and cutting-edge technologies into our academic offerings to facilitate hands-on learning experiences and increase student involvement. Furthermore, we persist in strengthening experiential learning opportunities and implementing student-centered teaching approaches to further enrich our students' educational journey.

**Following are some of the projects and initiatives:**

## Courses that Integrated Simulations / Technology during 2024/2023 Academic Year.

15

Department of  
**Finance and  
Economics**

7

Department of  
**Management and  
Marketing**

5

Department of  
**Accounting  
and IS**

## Integrating 3D Printing in the Entrepreneurial and Innovation Mindset Course

We persist in fostering a culture of innovation within our students, preparing them to recognize and capitalize on emerging opportunities, tackle obstacles through inventive problem-solving, and succeed in an ever-changing environment by incorporating 3D Printing into the Entrepreneurial and Innovation Mindset Course.

[Click here to watch the video →](#)



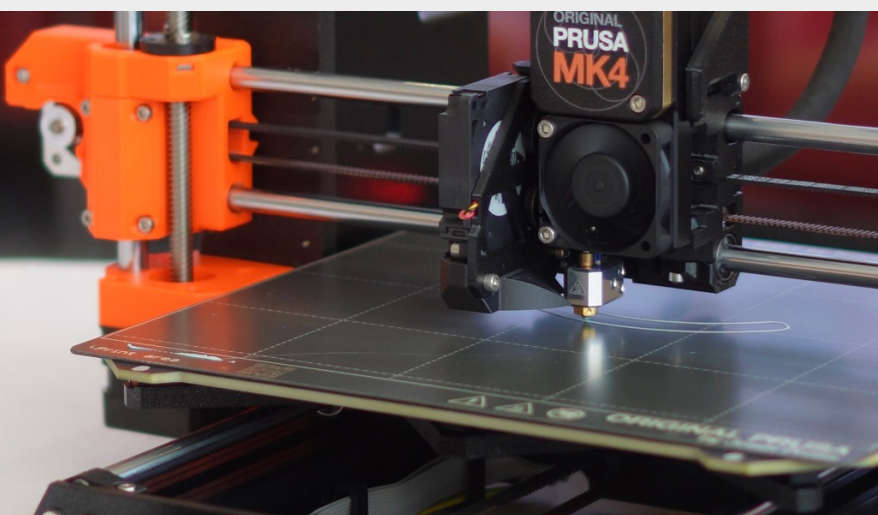
## Submitted a Proposal for Curriculum Revamping

**CBE Submitted a Proposal for Curriculum Revamping to achieve the following goals:**

- Add Major Depth and Relevance
- Increase Curriculum Flexibility
- Offer Micro-Credentials
- Hone Competencies in High Demand
- Elevate the Value of CBE Degrees

## Coursera: Job Readiness & Employability Skills (JRES) & English Proficiency (EP)

CBE has partnered with Coursera to offer online courses in Job Readiness & Employability Skills (JRES) and English Proficiency (EP). This initiative aims to enhance our students' professional and language skills, preparing them for the competitive job market. Through Coursera, students will access selected high-quality courses and resources, equipping them with essential competencies for career success. This collaboration highlights our commitment to providing comprehensive educational opportunities and preparing students for the global workforce.





The background is a solid dark green. It features several light green circles of varying sizes and thin white lines that connect some of them, creating a network-like structure. One circle is in the top left, another in the top right, a larger one in the center-right, and others are partially visible at the bottom and left edges.

# 04

## **BUSINESS COMMUNITY ENGAGEMENT AND SOCIETAL IMPACT**

During the last academic year, CBE dedicated significant efforts to Business Community Engagement and Societal Impact initiatives. Through collaborations with local businesses, organizations, and communities, CBE worked towards fostering meaningful partnerships and creating positive change. Whether through student-led projects, alumni programs, conferences, and community outreach events, CBE strived to make a tangible difference, emphasizing the importance of engaging with the business community and making a positive societal impact.

## Signing an Agreement with the Civil Service and Government Development Bureau in the Field of Training Research and Career Development

CBE signed an agreement with Civil Service and Government Development Bureau in the field of training research and career development to serve common interests and empower and develop the human element in government agencies.



## Collaboration with Min. of Commerce in Auditors' Qualifying

The Ministry of Commerce and Industry announced a collaboration between the Ministry's Auditors Affairs Committee and CBE. This partnership aims to prepare and organize the qualifying test for auditors. As part of this cooperation, the responsibility for the preparation and organization of the qualifying test for practicing the auditing profession has been entrusted to CBE.

## Signing of a Letter of Intent between Qatar Shell Service Company W.L.L. and Qatar University during Qatar Economic Forum

Qatar University and Qatar Shell have partnered to launch a student entrepreneurship development pilot program – called Shell Intilaaqah – with the announcement made at the recent Qatar Economic Forum.

The Shell Intilaaqah program is designed to support the entrepreneurial spirit in Qatari youth, equipping them with the necessary skills, mindset, and confidence to establish and manage successful businesses.







## QU's College of Business and Economics and The Case Centre Sign MoU to Advance Business Education through Case Studies

The Case Centre, a global organization dedicated to advancing the case study method, and the College of Business and Economics signed a MoU to foster collaboration and promote excellence in business education. The agreement formalizes a shared commitment to utilizing case studies as an effective pedagogical tool to enhance learning outcomes and prepare students for the challenges of the business world.

Through a new partnership, The Case Centre and the Center for Entrepreneurship and Organizational Excellence (CEOE) at CBE will jointly organize events and activities to advance business education through case studies.

## Advisory Council 1st & 2nd Meetings

During 2024 – 2023 Academic year, CBE's Advisory Council, comprising senior business leaders and executives from diverse sectors and institutions nationwide, held its first meeting in September 2023. This gathering of esteemed professionals and experts focused on discussing strategic directions and initiatives. The second meeting, held in April 2024, reviewed progress and provided additional guidance to enhance our programs. These biannual meetings demonstrate our commitment to continuous improvement and ensuring that our educational offerings meet industry standards and future needs.



## Roundtable: Self-Employment and the Socioeconomic Environment in Qatar and the Region

The Qatar Chamber (QC) recently hosted the roundtable at the Chamber's headquarters. The event was organized by the Center for Entrepreneurship & Organizational Excellence at the College of Business & Economics in cooperation with Qatar Chamber.

Discussions during the meeting focused on the personal characteristics and qualities of entrepreneurs and self-employed people, and how these characteristics can impact the work environment.





## Participation in “Made in Qatar” Exhibition

The College of Business and Economics took part in the Made in Qatar exhibition under the theme «Knowledge Creators,» an event organized by the Qatar Chamber in collaboration with the Ministry of Energy & Industry. This participation is of great importance for the college as it provides a major industrial platform that unites local companies and factories. Additionally, it offers a prime opportunity for manufacturers, entrepreneurs, and investors to explore the strengths of locally manufactured products and understand the demands of the Qatari market.

[Click here to watch the video](#) →



## 1st Symposium on Supply Chain and Logistics in Qatar

During 2024 – 2023 Academic year, CBE's Advisory Council, comprising senior business leaders and executives from diverse sectors and institutions nationwide, held its first meeting in September 2023. This gathering of esteemed professionals and experts focused on discussing strategic directions and initiatives. The second meeting, held in April 2024, reviewed progress and provided additional guidance to enhance our programs. These biannual meetings demonstrate our commitment to continuous improvement and ensuring that our educational offerings meet industry standards and future needs.



## 3rd International Conference on Fiscal Policy and Economic Development

CBE hosted the third International Conference on Fiscal Policy and Economic Development in Qatar with the theme «Global Minimum Tax and its Impact on Tax systems in GCC countries». The conference featured the participation of experts and professionals from the tax and business sectors, both locally and internationally.

The conference aimed to enhance collaboration with diverse government entities, catering to the financial and business sectors, and aligned with the college's strategy to maximize its societal impact by addressing new economic challenges and fiscal policies affecting the economy and business, aiming to provide recommendations beneficial for decision-makers.

[Click here to watch the video](#) →







## Held many workshops, sessions, and visits

Throughout this academic year, the college has orchestrated a multitude of workshops and lectures led by influential figures within the business realm for students, with the goal of deepening awareness and bridging the gap between theoretical and practical knowledge. These initiatives encompassed diverse events including a presentation on blockchain, Bitcoin, and digital currencies in partnership with Manjam Academy, an insightful session titled «My Journey» featuring entrepreneur Ahmed Al-Khalaf, and a dialogue on the economic ramifications of the Gaza conflict. Furthermore, field visits to various institutions were facilitated by the college, including trips to Qatar Tourism to foster partnership exploration, the Qatar Stock Exchange for economics students, and a series of visits for Executive Master's in Leadership cohorts to key entities such as the Qatar Financial Centre, Shura Council, Al Araby Television Network, Qatar Business Incubation Center, and the Free Zones Authority. Additionally, the college has moderated sessions in the Qatar Economic Forum.



## Elite Business Summer Camp

During the summer camp, high school students benefited from a wide array of activities and workshops designed to deepen their comprehension of business concepts while nurturing creativity, teamwork, and leadership abilities. The participants actively took part in engaging sessions guided by seasoned instructors and industry professionals.

Program highlights included Innovate and Create sessions exploring entrepreneurship, workshops on mastering the fundamentals of accounting, and a group activity featuring the T-Account Puzzle Hunt. Students also engaged in the imagination, design, create 3D printing workshop, Marketing Day activities focusing on crafting campaigns, and sports activities promoting physical fitness and teamwork with sports like basketball, volleyball, and soccer. Additionally, the camp featured sessions on SaaS Model and Enterprise Solutions, immersive learning in the metaverse with VR/AR technologies and investing in the stock markets through a Qatar Stock Market simulation. They also navigated international markets with the Global Trade Game.

[Click here to watch the video](#) →



The background is a solid purple color. It features several white geometric elements: a large circle in the top left corner, a smaller circle in the top right corner, a medium-sized circle in the bottom left corner, and a large circle in the bottom right corner. A network of thin white lines connects these circles, with a central circle acting as a hub. The number '05' is displayed in a large, white, sans-serif font on the left side of the page.

05

## **INNOVATION AND ENTREPRENEURSHIP INITIATIVES.**

This academic year, CBE has advanced innovation and entrepreneurship through various initiatives, including hosting competitions, awarding exceptional achievements, and hosting and participating in major conferences. These efforts have provided the entire community with opportunities to engage with industry leaders, develop creative solutions, and stay informed on the latest trends, demonstrating our commitment to fostering a dynamic and entrepreneurial environment.

**Following are some of these initiatives:**



## 6th Entrepreneurship for Sustainability & Impact conference (ESI)

Under the patronage of HE Sheikh Mohammed bin Abdulrahman Al-Thani, Prime Minister and Minister of Foreign Affairs, Qatar University (QU) hosted the 6th International Conference «Entrepreneurship for Sustainability and Impact» (ESI) at Expo 2023 Doha. Held from 19-17 October 2023, the conference aimed to address global challenges through entrepreneurship, innovation, and sustainable practices. It featured keynote speeches, panel sessions, and discussions on topics like agriculture, circular economy, sustainable business leadership, and launching the MENA Business Schools Alliance for Sustainability to foster research collaborations and address economic, social, and environmental challenges.

This edition had 173 applicants both startups and Entrepreneurs competing on 11 categories.



## Al Fikra National Entrepreneurship Competition

The Center for Entrepreneurship and Organizational Excellence (CEOE) at the College of Business and Economics (CBE), hosted the «Al-Fikra» National Entrepreneurship Competition 2024 in partnership with Qatar Development Bank (QDB).

This event brought together participants from various universities and governmental sectors to foster Qatari youth entrepreneurship and innovation, providing a platform for showcasing innovative ideas for economic and social impact. Through expert evaluation and potential investor engagement, the competition aimed to support winning projects with financial and advisory backing for market success and sustainability.



## Entrepreneurship Awards

The College of Business and Economics' Center for Entrepreneurship and Organizational Excellence (CEOE), Qatar University (QU) organized a Ceremony for the winners of the Entrepreneurship and Innovation Excellence Award for Startups in its second edition. The event, held in collaboration with HyperThink Systems, aimed to acknowledge and encourage innovators and emerging entrepreneurs in Qatar and the region.



The background is a solid yellow color. It features several thin white lines and circles. A central circle is connected to four other circles by thin lines, forming a star-like pattern. There are also several other circles of varying sizes scattered across the page, some of which are partially cut off by the edges.

# 06

## **ADVANCING THE GOALS OF SUSTAINABILITY**



This academic year, CBE has dedicated significant efforts to advancing the goals of sustainability on national, regional, and global levels. Through a range of initiatives and partnerships, we have worked tirelessly to integrate sustainable practices into our curriculum, research, and community engagement. Our commitment to sustainability is reflected in our collaborative projects, educational programs, and active participation in international forums, all aimed at creating a more sustainable future for all.



among AACSB-accredited universities to combat climate change and advance SDGs through MEBAS. Partnering with MEBAS founding 15 business schools across the Middle East and North Africa, we lead efforts to integrate sustainability into curricula and establish impactful research partnerships. Addressing challenges such as climate change, resources sustainability, energy security, and social equity, our alliance aims to pioneer sustainable business practices and drive positive change across diverse cultures and industries.

Click here to watch the video →



## Launching the MENA Business Schools Alliance for Sustainability (MEBAS)

The College of Business and Economics launched the MENA Business Schools Alliance for Sustainability (MEBAS) during the 6th International Conference 'Entrepreneurship for Sustainability and Impact' (ESI). MEBAS is dedicated to addressing climate change impacts, promoting environmental conservation, and achieving United Nations Sustainable Development Goals

(SDGs) by connecting business schools across the MENA region. This initiative highlights the alliance's role in shaping regional business practices, fostering collaboration on sustainability education, innovative research, and best practices exchange among member institutions.

Our commitment includes promoting regional cooperation



## Sustainability Game Competition

CBE organized the first regional edition of the sustainability competition among students of the MENA Business Schools Alliance for Sustainability (MEBAS). This event is an educational simulation challenge designed to enhance understanding of sustainability through interactive, practical learning. Students balance achieving profit and increasing company efficiency with conserving resources and protecting the environment.

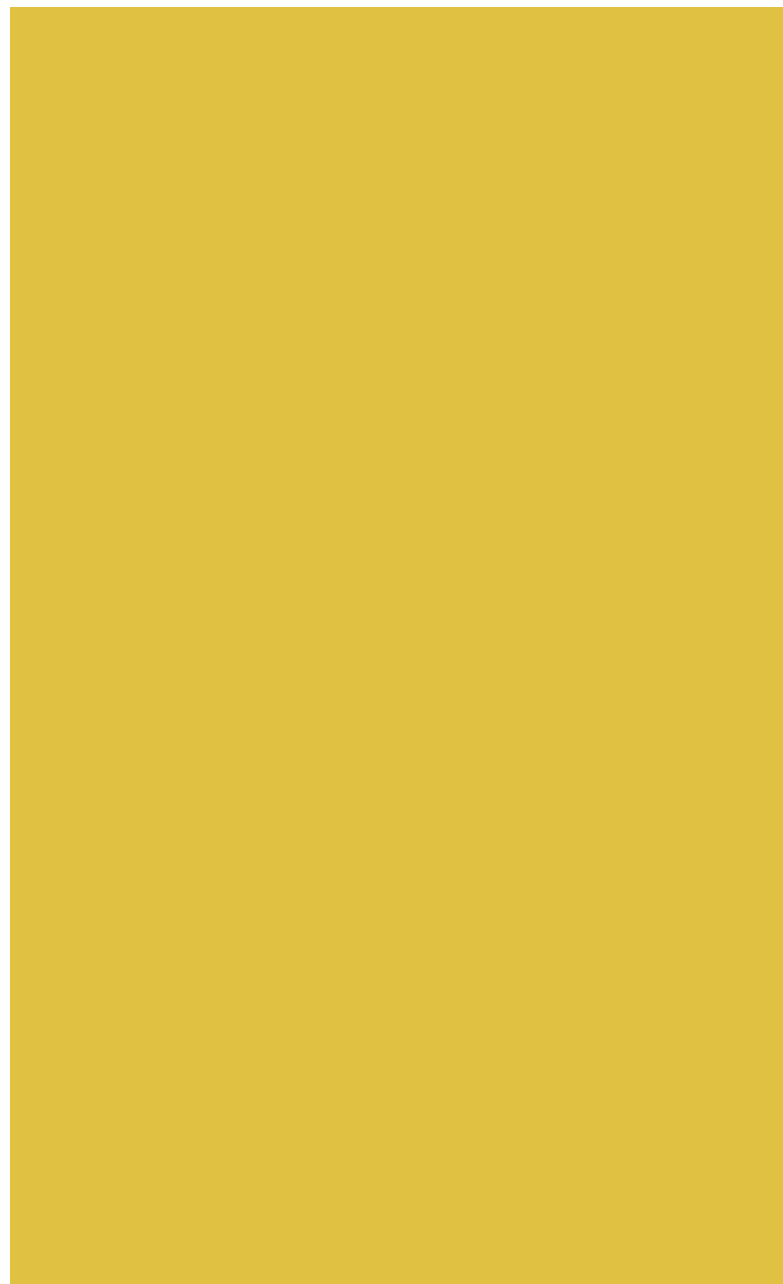


The event saw participation from ten university teams from various parts of the MENA region. The winning teams were honored in the competition, with the team from the College of Business and Economics at Qatar University taking first place, the team from Prince Sultan University in Saudi Arabia securing second place, and the team from the Suliman S. Olayan School of Business at the American University of Beirut achieving third place.



## Case writing workshop for the MEBAS faculty members - Cyprus

A three-day workshop has been organized for faculty members in the MEBAS Alliance by the College of Business and Economics at Qatar University on how to write practical cases related to sustainability topics, on the sidelines of the second case conference, which was organized by the American University of Beirut at its second headquarters in Cyprus.







## Qatar CSR Summit

The Qatar CSR Summit 2024, opened by Minister of Education and Higher Education H.E. Buthaina bint Ali Al Jabr Al Nuaimi, was launched under the patronage of Prime Minister and Minister of Foreign Affairs H.E. Sheikh Mohammed bin Abdulrahman bin Jassim Al Thani. The event, themed «The Future of CSR in a Circular Economy,» took place at the Qatar National Convention Centre (QNCC), drawing attendees from various sectors including ministries, government agencies, international organizations, and academic institutions.

H.E. Sheikh Dr. Faleh bin Nasser Al Thani was recognized as the CSR Person of the Year in Qatar for his remarkable contributions to sustainability and climate change initiatives. The summit emphasized the significance of corporate social responsibility for the future of society and business, with participation from governmental bodies, private sector companies, and international organizations.



The background is a solid magenta color. It features an abstract geometric pattern consisting of several circles of varying sizes and thin white lines that connect some of them, creating a network-like structure. One circle is prominently located in the upper right, another in the lower right, and a third in the lower left. A central circle is connected to several other points by thin lines.

07

## **RECOGNITIONS AND ACHIEVEMENTS**



This academic year, the College of Business and Economics (CBE) proudly celebrates the exceptional accomplishments of our faculty, staff, and students. From prestigious awards to significant achievements, the CBE community has consistently exemplified excellence and innovation, reinforcing our dedication to academic success and professional growth. Join us in honoring the following remarkable recognitions and achievements of our CBE family, as we cultivate a thriving environment of success and accomplishment within our community.

## CBE Achievements: AACSB's Innovations That Inspire 2024

AACSB International — the world's largest business education alliance — announces that the College of Business and Economics at Qatar University (QU) is recognized among 26 business schools highlighted in its 'Innovations that Inspire' member spotlight program.

"In a world facing social, economic, and technological challenges, business schools are innovating to develop powerful solutions. The Case Study Unit initiative of the College of Business and Economics exemplifies the unique ways that business schools create value and impact for their stakeholders," said Lily Bi, AACSB president and CEO. "Through bold leadership and innovation, QU's College of Business and Economics is contributing to a better world, demonstrating the important role business schools play in our society."



## Faculty Achievements



### Prof. Rana Sobh

Dean, College of Business and Economics



Featured in CIO Look Global Magazine as one of the ten most influential women leaders shaping the future of education.



### • Prof. Said Elbanna

### • Dr. Hany Kamel



The Best-Case Runner-Up Award, The Second Case Conference, AUB



### Dr. Abdullah Kaid Al-Swidi

Associate Professor of Management



Received the Kingdom of Saudi Arabia Award in Environmental Management, in the Field of Environmental Research, Achievements and Practices



### Dr. Hany Kamel

Associate Professor of  
Accounting



Appointed as the Head of Curriculum for the Middle East Chapter of the Principles for Responsible Management Education (PRME)



### Dr. Nader Al Sayed

Associate Professor of  
Accounting



The Outstanding Teaching Award at the Qatar University Annual Convocation 2023



### Dr. Othman Al Thawadi

Assistant Professor of  
Marketing



The Outstanding Faculty Service Award at the Qatar University Annual Convocation 2023



### Dr. Jalal Qanas

Assistant Professor of  
Economics



Participated in interviews with Qatar TV, CNBC Arabia, Asharq Bloomberg, CNN Arabic, Aljazeera TV, Al Araby TV

## Staff Achievements



### Mrs. Fatima Al-Emadi

Senior Engagement and Communications  
Specialist



Received the Outstanding Administrative Employee Award for the academic year -2022 2023 in the Support Administrative category



### Mrs. Aisha Ali Al-Thani

Administrative Coordinator, Department of  
Management and Marketing



Earned a Master's Degree in Educational Leadership with research distinction from the College of Education at Qatar University







## Student Achievements and Graduation

### Haya Baraka

 Winning the Student Employment Award category in the Qatar University Student Life


AY 2024-2023

### Advaita Nair

 winning the EMEA Regional Championship in the CFA Institute Research Challenge 2024

spring 2024

### Othman Abdullah Balarg

 Winning the Volunteering Award category in the Qatar University Student Life Awards


AY 2024-2023

### Lina Mohamed

 winning the EMEA Regional Championship in the CFA Institute Research Challenge 2024


spring 2024

### Akhil Anvar

 Winning the Student Athletic Award category in the Qatar University Student Life Awards


AY 2024-2023

### Mohamed Al-Emadi

 His significant contributions to research, recognized at esteemed forums, and his insightful articles reflect his promising future as an economist


AY 2024-2023

### Hamza M. Aroos

 highest score in MFT-English 200/169 test score


Fall 2023

### Alanoud Ahmad Alkubaisi

 Teach for Qatar Ambassador at Qatar University's College of Business and Economics


Fall 2023

### Meshaal M. Al-Adba

 highest score in MFT-Arabic- 100/81 test score

Fall 2023

### Abdul Quddoos

 Thesis/Dissertation posters competition winner

Fall 2023

**Advaita Nair**

highest score in MFT-English 200/190 test score

spring 2024

**Ihssane Srhayri**

Best Course Project posters coopetition

Fall 2023

**Ghanim Al-Thani**

highest score in MFT-Arabic- 120/105 test score

spring 2024

**Nada Abdulla Al-Kubaisi**

QU Best Dissertation award

AY 2024-2023

**Zoya Aref**

winning the EMEA Regional Championship in the CFA Institute Research Challenge 2024

spring 2024

**Bashayer Hamad Al-Kaabi**

QU Best Thesis award

AY 2024-2023

**Fathima Noorhan Mahroof**

winning the EMEA Regional Championship in the CFA Institute Research Challenge 2024

spring 2024

**Zayed Saeed Al Khayareen**

First place in QCSF Padel Tournament

spring 2024

## Graduation 2024



As QU graduates its 47th cohort of graduates, CBE continues to chronicle a long history spanning decades in which it contributes heavily to Qatar's development and prosperity, through boosting the labor market with qualified graduates.

During the graduation ceremony for the College of Business and Economics, Prof. Rana Sobh, Dean of the College, honored 543 graduates in the presence of Sheikh Khalifa bin Jassim bin Mohammed Al-Thani, Chairman of the Qatar Chamber of Commerce and Industry (QCCI) and QU President Dr. Omar Al-Ansari.





## CBE Awards

As part of the college's commitment to creating a stimulating and dynamic academic environment through motivating staff and faculty members and rewarding excellence in various fields, the college has announced a number of awards to honor and celebrate outstanding achievements and contributions during the End of the Academic Year Meeting 2024\2023. The recipients of these awards include:

[Click here to watch the video](#) →



### Outstanding Research Impact Award



**Dr. Ali Alalwan**



**Prof. Emad Abushanab**



### Exceptional CBE Member Award



**Prof. Hatem Elgohary**



### Outstanding Academic Support Award



**Mrs. Eya Atallah Zouari**



**Dr. Fathia Eleuch**



### Outstanding Sustainability Advancement Award



Prof. Ahmed Ali Khalifa

### Exceptional Junior CBE Member Award



Dr. Afnan Al-Malk

### Outstanding Non-Academic Staff Award



Mrs. Nada Ali Fakhroo

### Excellence in Teaching Award



Dr. Shahriar Saadullah

### The Case Study Publication Award



Dr. Tahniyath Fatima

### Best Committee Award



Sustainability Committee

### Academic Support Award (Non-Teaching)



Mrs. Aline El Helou

### The Case Study Teaching Award



Dr. Mokter Hossain

### Dean's Award



Center for Entrepreneurship & Organizational Excellence

The background is a solid blue color. It features several faint, light-blue geometric elements: a large circle in the top-left corner, a smaller circle in the top-right corner, a medium circle in the bottom-left corner, and a large circle in the bottom-right corner. A network of thin, light-blue lines connects these circles, with a central circle acting as a hub. The number '08' is prominently displayed in a large, light-blue, sans-serif font on the left side of the page.

08

# **IMPACTFUL KNOWLEDGE CREATION**

In this academic year, CBE takes pride in spotlighting the Impactful Knowledge Creation and international, local, and regional recognition achieved by our distinguished academics. Notably, our faculty members have secured 29 grants totaling QAR 7,793,924, supporting crucial CBE's research themes including:

- Entrepreneurship, Innovation, and Leadership for Sustainable Business Transformation.
- Sustainable Finance, Corporate Performance and Market Dynamics
- Human Capital Development
- Building a Sustainable Economy: Strategies for Environment, Social and Governance Integration
- Ethics, Governance, and Stakeholder Engagement.

Our academics remarkable achievements have positioned them on prestigious scientists lists and symbolize CBE's commitment to cutting-edge research and pioneering advancements in the field of business and economics.

CBE Academics & Faculty members listed in Scientists lists for the year of 2023

Stanford's Top %2 Scientists list	Emerald Top Author Recognition
Prof. Nripendra Pratap Rana	Prof. Rana Sobh
Prof. Nelson Ndubisi	Prof. Said Elbanna
Prof. Emad Abushanab	Prof. Mostafa kamal Hassan
Prof. Said Elbanna	Dr. Satha Obeidat
Prof. Raed Algharabat	Dr. Hamid Gelaidan
Prof. Mohd Nishat Faisal	Dr. Fathia Eleuce
Prof. Hatem Elgohary	Dr. Adel Elgrabawy
Prof. Habibullah Khan	Dr. Tamer Elsharnouby
Dr. Ali Abdallah Alalwan	Dr. Ghassan Mardini
Dr. Mokter Hossain	Dr. Abdullah Alsweidi
Dr. Lanouar Charfeddine	Dr. Allam Abu Farah

The background is a solid green color. It features several thin white lines and circles. A central circle is connected to four other circles by thin lines, forming a star-like pattern. There are also several other circles of varying sizes scattered across the page, some of which are partially cut off by the edges.

09

**IMPACTFUL  
INTERNATIONAL  
COLLABORATIONS**





## Launching the African Business Schools Project

The college has intensified its efforts to enhance collaboration with international peer institutions, aiming to establish itself as a leading institution in business education locally, regionally, and globally.

As part of this endeavor, the college successfully launched the African Business Schools Project, marked by a milestone agreement signed by Qatar University (QU) which brings together the College of Business and Economics at QU with several prestigious business schools across the African continent. Notable institutions included are The Business School at the University of Dar es Salaam in Tanzania, the University of the Gambia, the College of Business and Economics at Addis Ababa University, Lakeside University College in Ghana, and the University of Nairobi in Kenya.

This historic agreement, formalized in Doha, aims to elevate the quality of business education in Africa by focusing on curriculum enhancement, scientific research, and strategic management initiatives.

## GBSN Competition

Students from Qatar University's College of Business and Economics recently participated in the «Building Trust for a Shared Future» competition, organized by the Victoria Forum in collaboration with the Global Business School Network (GBSN). This prestigious global video contest, hosted by the University of Victoria and the Senate of Canada, challenges students to produce original videos that inspire efforts to build and rebuild trust in various domains such as institutions, economic systems, conflict resolution, and the digital revolution. Two teams from our college were recognized as top 5 finalists in the competition: Team Al Annabi, comprising Eman Al-Obaidly and Safin Mahmud, and Team Dream, comprising Humyra Nizam and Hafsa Anjum Allahbakash. The first-place winner will be announced on August 2024 ,26. Congratulations to our students for their outstanding achievement and for representing Qatar University with distinction.

The background is a solid blue color. It features an abstract network diagram consisting of several circles of varying sizes connected by thin white lines. A central circle is connected to four other circles, which are further connected to each other and to additional circles on the edges of the frame. The overall effect is a sense of interconnectedness and a modern, digital aesthetic.

# 10

## **LEVERAGING OUR ALUMNI NETWORK**

Our alumni play an integral role in our business network and ecosystem, serving as essential ambassadors in the wider business community. To enhance our ties with them and amplify our influence, we organized the 'CBE Alumni Gathering خريج كفو' event to officially launch the QU Alumni Chapter of Business and Economics. Moreover, we actively participated in the annual QU Alumni Gathering حفل لم الشمل.

Furthermore, we sustained our program facilitating alumni engagement with students, providing mentoring for freshmen and career guidance for seniors. These endeavors not only enrich our alumni but also foster the advancement and prosperity of our business college and the broader business sphere.



### CBE Alumni Gathering 'خريج كفو'

The College of Business and Economics (CBE) at Qatar University (QU) hosted the 'CBE Alumni Gathering' event to inaugurate the QU Alumni Chapter of Business and Economics. Held at the Sheraton Hotel, the event was attended by Prof. Rana Sobh, Dean of the CBE; Dr. Ibrahim Mohamed Al-Kaabi, Vice President for Academic Affairs at QU; and many notable CBE alumni.

Honorees included H.E. Mr. Khalifa bin Jassim Al Kuwari, President of the General Tax Authority and former Director General of the Qatar Fund for Development, recognized as a distinguished CBE graduate. Mr. Saleh Salam Al-Shawi, Vice Chairman of the QU Alumni Association, was honored as an Inspiring Graduate. Dr. Khaled Al-Khater received special recognition for his contributions to the university and support for the college's alumni.

[Click here to watch the video](#) →



### Participation in the annual QU Alumni Gathering 'حفل لم الشمل'

The annual gathering of QU alumni, now a highlight on the university's calendar, prominently features the active participation of the College of Business and Economics (CBE).

This event aims to reconnect alumni with their alma mater, linking their past university experiences with their promising futures as professionals and role models in society.

The reunion brings together friends, colleagues, faculty, CBE members, and QU leaders, revitalizing the spirit of pride, friendship, and loyalty, and reminding alumni of their enduring connection with the university.



The background is a solid teal color. It features several faint, light-colored geometric elements: a large circle in the top-left corner, a smaller circle in the top-right corner, a circle in the bottom-left corner, and a large circle in the bottom-right corner. A network of thin lines connects these circles, with a central circle acting as a hub. The text '11' is positioned in the upper-left area, and 'NEWS AND UPDATES' is below it.

# 11

## NEWS AND UPDATES



## QU Unveils its New Visual Identity - New QU and CBE Logo

The new visual identity of Qatar University (QU) was revealed during a special celebration attended by QU President, Dr. Omar Al-Ansari, accompanied by vice presidents, college deans, officials, and staff from diverse university sectors. The logo incorporates distinctive elements symbolizing QU's architectural essence, aiming to unify the visual representation and branding of the university, its colleges, centers, and programs. This strategic move marks a notable advancement towards establishing visual uniformity and recognition across QU's academic landscape.

## New Additions to CBE Family

We extend a warm welcome to the new additions joining the College of Business and Economics (CBE) family for this academic year. As we embrace fresh faces and diverse talents, we look forward to their valuable contributions and perspectives enriching our academic community. Their presence will undoubtedly enhance the dynamic learning environment and collaborative spirit that defines CBE, fostering a culture of innovation and excellence. Welcome to our CBE family.

### Dr. Saad Majed Zighan

Associate Professor of Management

### Dr. Yassine Talaoui

Research Associate Professor, CEOE

### Dr. Mohamoud Ahmed

Senior Learning and Development Specialist, CEOE

### Dr. Lotfi Belkhir

Research Associate Professor, CEOE

### Dr. Mohamoud Ahmed

Research Associate, CEOE

### Mr. Emad Saif

Research Associate, CEOE

### Mr. Khaled Khalil Al-Banna

Research Associate, CEOE

### Ms. Maryam Al-Mannai

Student Support Specialist  
Assistant Dean for Student Affairs

### Mrs. Shaikha Al-Hajri

Administrative Coordinator  
Center of Entrepreneurship and Organizational Excellence

### Mrs. Noora Al-Qahtani

Administrative Coordinator  
Department of Management & Marketing

### Mr. Juha Peralampi

Research Associate, CEOE

## Promoted Faculty

Congratulations to the faculty members at the College of Business and Economics on their well-deserved promotions this academic year. Your dedication and commitment to academic excellence have been recognized, and we applaud your continued success and contributions to CBE.

### **Prof. Rami Zeitun**

Professor of Finance

### **Prof. Houcem Smaoui**

Professor of Finance

### **Dr. Fethi Saidi**

Associate Professor of Accounting

### **Dr. Omar Ali Ababneh**

Associate Professor of Management

### **Dr. Hamid Gelaidan**

Associate Professor of Management

## New Appointments

Congratulations to our faculty members at (CBE) on their new administrative appointments:

### **Dr. Alanoud Ali Al-Maadid**

Head, Department of Finance and Economics

### **Dr. Lanouar Charfeddine**

Acting Section Head of Research and Policy,  
Center for Entrepreneurship & Organizational  
Excellence (CEOE)

